

**J S Lane Company, LLC** ([www.jslanecompany.com](http://www.jslanecompany.com)) is owned and operated by J. Scott Lane, a 28-year veteran of planning and policy based in Raleigh, North Carolina. Mr. Lane has worked for municipalities, counties, metropolitan planning organizations, states, and federal agencies to help respond to policy, financing, systems planning, project/corridor planning, NEPA, transit, bicycle, and pedestrian assignments in Florida, Georgia, the Carolinas, Virginia, Louisiana, Mississippi, Alabama, Minnesota, New Jersey, New York, and Tennessee. His work has earned him recognition from the NC Chapter of the American Planning Association; Governor's Highway Safety Program; and other agencies. Mr. Lane started his company in 2011 based on the principle that experienced, effective, and responsive consulting can be conducted cost-effectively by bringing together smaller companies and talented individuals. Mr. Lane's comprehensive knowledge of multimodal planning, financial and economic practices, visions for systems and corridors, and public engagement techniques provides a robust resource to selected clientele. He's returned their trust by helping clients win millions of dollars in grant awards; reach tens of thousands of process participants; and achieve the mobility, safety, economic, social, and environmental objectives of their communities. Mr. Lane has led best-practice research for MPOs and NCHRP, including NCHRP 08-72: Practical Approaches for Involving Traditionally Underserved Populations in Transportation and Synthesis 419: Decisionmaking and Transportation Improvement Program Revision Process. He is currently completing a multi-MPO best practice and organizational study for the Tampa Bay Region of North Carolina. He has completed two similar, best-practice studies for MPOs in North Carolina and Virginia.

Throughout his career, Mr. Lane has helped metropolitan planning organizations, cities, and states address difficult challenges, from air quality conformity (contributed to development of interagency agreement process as well as being recognized in a best-practice FHWA scan) to performance measure development (congestion management process and prioritization schema for several MPOs) to integrated processes for land use (author of guides and trainer for indirect/cumulative effects practice) and economics (highest-attended speaker for the 2018 Smart Growth America / National Complete Streets Coalition for economics webinar and author of various benefit-cost / return on investment studies). Mr. Lane remains a practitioner at core to ensure that he never loses connection to real-world issues facing today's metropolitan planning organizations by developing long-range transportation plans, multimodal studies, and comprehensive plans for communities. He is currently working toward additional certification in sustainability practices to complement existing skills in economics, crime prevention through environmental design (CPTED), and pedestrian/bicycle planning.

The range of services offered by Mr. Lane includes the following.

- Comprehensive Plans
- Long-Range Transportation Plans
- Demographic and Econometric Studies
- Corridor and Complete Streets Planning
- Economic Impact Assessment
- Transportation-Land Use Studies
- Performance Measurement
- Financial Plans and Revenue/Cost Estimation
- Bicycle and Pedestrian Studies
- Transportation Project CPTED Assessments